

# Leaflet Gains Momentum as Leading Platform for Legal Document and Contract Automation and Management

**World-class law firms and in-house corporate legal departments choose Leaflet to as their go-to comprehensive solution to automate the creation and management of legal documents and contracts**

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Today, during Legalweek New York 2020, Leaflet Corporation, developer of the Leaflet® Document and Contract Automation and Management Platform™ announced the company's continuation of accelerated business momentum, strong customer growth and renewal rates, and the availability of innovative new software and services for the legal market.

In 2019, evidence of sales and product development momentum was shown through increased revenues, brand recognition, as well as the introduction of a range of new product and service offerings including new and improved solutions for lawyers at AmLaw 200 & midsized law firms; as well as in-house corporate counsels, procurement/contract managers at Fortune 2000 corporations.

"Our growing customer base enthusiastically tells us that Leaflet platform helps them increase speed and control, while reducing risk and costs, as they initiate, draft, negotiate, execute, and manage contracts and other transaction documents," said Sam Muthusamy, Founder and CEO of Leaflet Corporation.

In 2019, Leaflet actively participated at a range of top industry events including Legalweek New York 2019, IACCM Americas 2019, the CLOC 2019 Vegas Institute, and ITALCON 2019.

Leaflet's ubiquitous presence and frequent meetings with clients and prospects also helped drive new research, product and service offerings including:

Patent-Pending Technology:

In 2019, Leaflet submitted a patent application to the USPTO to register its invention of

its Intelligent Drafting Assistant (aka “Ida”). Ida is the first of its kind document automation system to intelligently make use of machine learning applications and algorithms to mechanically classify clauses by document type, and clause type. As legal documents and contracts are typically comprised of a collection of clauses, Ida will help authors to draft documents more efficiently and accurately and providing clients new cost savings without sacrificing quality of service.

#### Leaflet 2.0:

Building upon the stability and functions of our first-gen SaaS software, Leaflet 2.0 features an elegant new User Interface which streamlines how users harness the Leaflet Document and Contract Automation and Management Platform throughout the entire document lifecycle. Customization allows users to access data and focus on tasks that are particularly relevant or critical. Leaflet 2.0 will enable new software modules for CLM, Contracts, and Negotiation to deliver a complete end-to-end solution for contract and document management. Leveraging powerful Natural Language Processing and Leaflet’s best-in-class automation engine, deal data and meta-data can be tracked easily, accurately, and utilized across a wide range of integrated systems.

#### Leaflet Services:

In direct response to client demand, the company has launched Leaflet Services – a dedicated support team of legal operations specialists solely tasked with identifying and implementing the best use cases to get users started with automated workflows and the document automation process.

#### About Leaflet:

Winner of the Legaltech News Innovation Award for “Best Document Automation and Management”, Leaflet Corporation designs, sells and supports the Leaflet® Document and Contract Automation and Management Platform™. Leaflet’s automated templates (with no programming required) and clause libraries integrate seamlessly with Microsoft Word, as well as leading DM, CRM, CLM, and eSignature solutions to simplify the entire process of contract drafting, collaboration, workflow, negotiation, signing and post execution management. Used in Fortune 2000 companies, and both AmLaw 200 and mid-sized law firms – Leaflet’s patent-pending machine learning technologies and services help make contract managers, procurement professionals, and lawyers markedly more efficient and productive. Visit <http://www.leafletcorp.com> for more information.

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